



## PRESS RELEASE

### **THE PIRELLI CINTURATO ALL SEASON SF3 WINS AUTO BILD SPORTSCARS' AND ALVOLANTE'S COMPARATIVE TESTS**

*Milan, 12 April 2024* – The Pirelli Cinturato All Season SF3 was elected the best all-season tyre by two major trade magazines, Germany's Auto Bild Sportscars and Italy's alVolante, which compared the main all-season products on the market. The Pirelli tyre was the safest both in dry and wet conditions, obtaining very positive comments also on snow.

In Auto Bild Sportscars' comparative test on wet asphalt, the Cinturato All Season SF3 proved to be "exemplary" in aquaplaning resistance and handling, both on straight and when cornering. In dry conditions it had the best braking, handling, steering response and rolling resistance. Excellent results were achieved even on snow where, according to Auto Bild Sportscars, with the Pirelli tyre "you always travel safely even at high speeds". The German magazine continues: "the new all-season tyre has convincing driving characteristics in all weather conditions". The Italian magazine alVolante states: "The Pirelli Cinturato All Season SF3 stands out. It excels on wet and in dry braking".

#### **EXCELLENT BRAKING PERFORMANCE AS CERTIFIED BY THIRD PARTIES**

The Auto Bild Sportscars and alVolante tests confirm the results already highlighted by two international certification bodies: Dekra, which praised the Cinturato All Season SF3 for its braking performance<sup>1</sup>, and TÜV SÜD, which gave it the Performance Mark<sup>2</sup>. All sizes in the launch range also earned the highest rating on the European label (class "A") in wet grip. With stability, acoustic comfort and rolling resistance levels close to those of a summer tyre, it performs even in the hottest months of the year, while grip on snow tested in severe winter conditions - as shown by the 3PMSF marking - makes it also suitable for the cold season. This versatility was obtained thanks to its adaptive tread technology with 3D sipes, which change their shape depending on the conditions, combined with the introduction of innovative compounds that are effective over a wide range of temperatures.

Already available in sizes between 16 and 20 inches, the Cinturato All Season SF3 joins the Cinturato P7 and the Cinturato Winter 2 in a product family that satisfies the different needs of drivers of compact or medium cars. Pirelli Elect technology, designed to enhance the characteristics of electric vehicles and plug-in hybrids, is available on a selection of sizes of Cinturato products.

1. REPORT 23CPCEXT-175-2 - COMPARATIVE TESTS CARRIED OUT IN DECEMBER 2023 AND JANUARY 2024 BY DEKRA TEST CENTER WITH TIRES SIZE 225/40 R18. MORE INFORMATION ON [WWW.PIRELLI.COM/CINTURATO-ALL-SEASON-SF-3](http://WWW.PIRELLI.COM/CINTURATO-ALL-SEASON-SF-3)

2. PERFORMANCE MARK CERTIFICATE NO. Z2 082041 0007 REV. 00 – OBTAINED BY ACHIEVING THE ESSENTIAL TECHNICAL PERFORMANCE REQUIREMENTS OF THE INDEPENDENT CERTIFICATION BODY TÜV SÜD FOLLOWING TESTS CARRIED OUT BETWEEN NOVEMBER 2023 AND JANUARY 2024 WITH TYRE SIZE 225/50 R17. MORE INFORMATION ON [WWW.PIRELLI.COM/CINTURATO-ALL-SEASON-SF-3](http://WWW.PIRELLI.COM/CINTURATO-ALL-SEASON-SF-3)

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